

E-SPEC

IMAGE PUBLISHER

Images run our business. Having the current version of an image, in the right file format, in the right place for each branch in our organization is a considerable task. For every one image created by our creative team, we need multiple versions generated in various file formats and resolutions, to meet the needs of our business. These versions will populate specification packages, PLM and PDM systems, marketing materials, e-commerce sites, be used to communicate with partners and more.

Creating and maintaining these images is a sizable task. A mistake can be devastating to our business.

Introducing E-Spec Image Publisher, the solution to this substantial challenge.

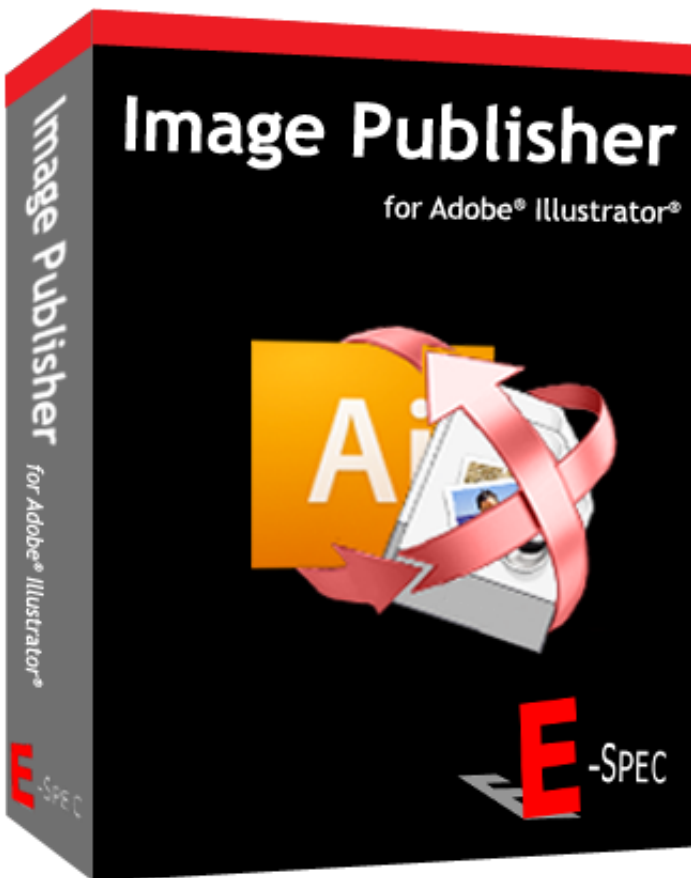
With Image Publisher, a user saves a file in Adobe Illustrator® into a specified directory. Versions of that file are automatically generated based upon the business requirements. Generate JPEG, PNG or PSD files or combinations of all three based upon your needs. Specify image quality, resolution and other formatting options to ensure each file meets the requirements for utilization by various departments in your organization.

These three image files utilized in various departments for their different strengths. JPEG is widely used as a standard in PLM, PDM and specification packages in addition to communication with external partners. PNG with its small file size and option for transparent backgrounds is widely used in e-commerce and web development. PSD is needed for utilization in Photoshop. Image Publisher can be automatically generate individual PSD files for each layer, allowing for color separation for screen prints or other end uses.

The burden of generating these compulsory additional files is left to the creative branch of our business, taking the focus off of design. Now they must ensure that different formats are generated, with different standards and in the right place for every change to each image, vastly increasing their workload.

This simple solution to a complex problem will help ease the workload of your creative staff, increasing their productivity of creative output, while still meeting the demand for additional file formats to be available to the rest of the organization. The benefits are clear: reduce redundant work, save time, increased productivity and accuracy, and lower costs.

Maximize the efficiency of Adobe Illustrator® and benefit from simultaneous creation and seamless access to your valuable graphics files across your organization. Make your designers and everyone else that uses those images more efficient with E-Spec Image Publisher.



THE E-SPEC SOLUTION

E-Spec, Inc. provides complete digital workflow solutions that integrate Adobe Creative Suite software with your business enterprise processes and systems.



E-Spec Image Publisher automatically creates unique JPEG, PSD and/or PNG files each time an Adobe Illustrator® file is created or changed. Maximize the efficiency of Adobe Illustrator® and benefit from seamless access to your valuable graphics files across your organization. Make your designers and everyone else that uses those images more efficient with E-Spec Image Publisher.

FEATURES

Available for Adobe Illustrator® CS4

Available for Mac OS (Windows version coming soon)

Configure multiple locations as designated watched folders

Watched folder locations can be local or network shared folders

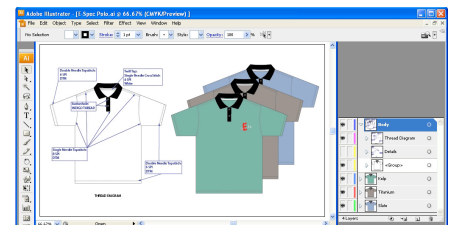
Layer separation automatically saves of each layer within your Illustrator file as a separate JPEG, PNG, and/or PSD file named as the original file name plus the layer name

Sublayer separation automatically saves each parent layer by itself as a separate JPEG, PNG, and/or PSD file then each parent layer plus each first level sublayer as a separate JPEG, PNG, and/or PSD file named as the original file name plus the parent layer name and the sublayer name

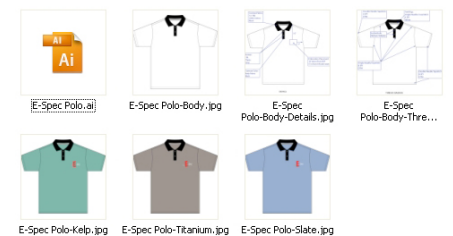
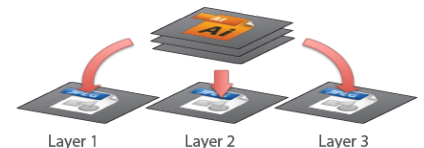
Configure JPEG, PNG, and/or PSD output settings for quality, resolution, color mode, and optional anti-alias

Optional integration available with the E-Spec XMP Publisher allows tagging of the Illustrator file with contextual metadata

Optional E-Spec XMP Publisher data carries over to all output JPEG files



Using Layer Separation



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Solution
PARTNER