



-SPEC

XMP IMAGE DROPLET

XMP metadata opens up the possibilities of capturing information about our designs and embedding the information within the image at the time of creation. This information now travels with the image and is maintained throughout the lifecycle of that image and product through a single point of entry. XMP metadata, which embeds information, while reducing time, work and mistakes, is extremely powerful.

Adding XMP metadata to each image individually can take time, especially if the same information is applicable to multiple images.

Enter XMP Droplet.

XMP Droplet from E-Spec allows you to select multiple images, enter in the pertinent information and then automatically embed the information as metadata to all the selected images. Based upon the values entered and your business rules, the images are then routed to where they need to go; to business systems, e-commerce site, PLM or PDM systems, or around the organization. XMP Droplet will even create new directory trees to put these images in automatically based upon your rules.

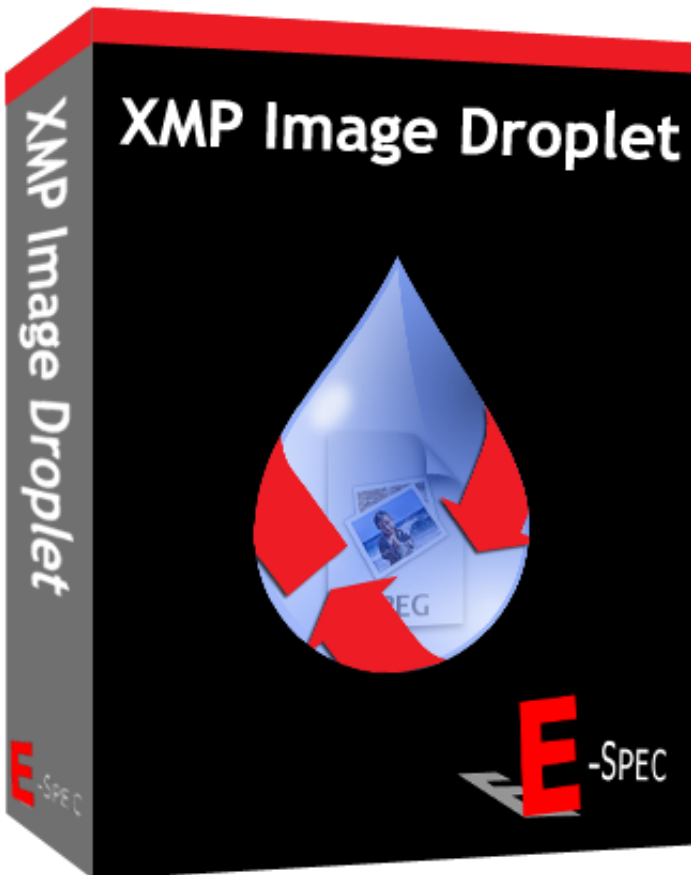
XMP metadata can then be used for searching, cataloging, or feeding to other systems or users who access that digital file. As the information is updated, the updates follow the image and flow accordingly to your business rules.

The information captured is determined by you. What information is important to your organization? The metadata can be anything from a simple description to a complete listing of the creative work. The type of data can be free text, date and time, selections from a pre-defined list, or even a reference to an external list from a file or database. XMP Droplet allows you to plug it in and configure to meet your companies specific data requirements.

The benefits of XMP Droplet are clear for everyday use; eliminate multiple points of entry for the same information reducing work and errors, update multiple images at one time, synchronize data with external systems.

Now, think of how powerful it can be for taking years of your organizations historical images and updating them with XMP metadata, content which can then be searched, used to populate a website, catalog or DAM system.

Give your organization the key to speed XMP entry and make your images work for you, with XMP Droplet.



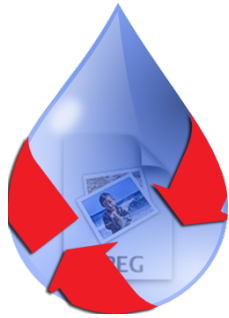
THE E-SPEC SOLUTION

E-Spec, Inc. provides complete digital workflow solutions that integrate Adobe Creative Suite software with your business enterprise processes and systems.

We bridge the gap between the creative and the analytical; between Design and Engineering; between Macintosh® and Windows®. E-Spec automates the hand-offs between your existing solutions so your current applications perform as an enterprise system rather than “islands of data”.

E-Spec can provide solutions which evolve your system infrastructure rather than replacing it with a single mega-application. This approach brings results faster, cheaper and with more flexibility. You can implement or upgrade applications without turning your business upside down.

XMP Droplet frees you and your staff from the time consuming process of entering data into each image file separately. Select your images, enter in your information, and based upon the values and business rules, images are routed to where they need to go. XMP made easy. That's E-Spec Droplet.



FEATURES

Available for both Mac OS and Windows

Supports JPEG file format (Additional formats coming soon)

Configurable data fields

Easy to maintain lookup fields

Simple Drag-and-Drop user interface

Enter XMP values :

Image Type	<input type="text" value="Illustration"/>
Description	<input type="text" value="Classic Polo Shirt with Embroidery"/>
Division	<input type="text" value="Mens"/>
Delivery Date	<input type="text" value="12/24/2009"/>
Base Color	<input type="text" value="Red"/>
Inspiration	<input type="text" value="Golf classic"/>

I Note: Entered values will apply to all Images

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