



FOR IMMEDIATE RELEASE

E-Spec's JPEG Publisher passes 1,000 user mark

Dallas, TX, Sept. 14, 2011—E-Spec, Inc. President, Dan Hudson, announced today that E-Spec's JPEG Publisher has exceeded 1000 users in the US. JPEG Publisher is a plug-in for Adobe Illustrator that automates the generation of JPEG representative files whenever the Illustrator file is saved to a designated location. First introduced in 2005, JPEG Publisher is used by a variety of apparel and retail companies to provide representative images to their PDM, PLM and business database systems that otherwise cannot understand the native Illustrator file format.

"We are excited to have reached this milestone. JPEG Publisher was our first Adobe plug-in, originally created for Illustrator CS1. JPEG Publisher continues to be the cornerstone of our Adobe solutions. With completion of E-Spec's Adobe integration suite this fall, the next 1,000 JPEG Publisher users should come much quicker," says Mr. Hudson.

The latest release (V6.4) provides art board separation and compatibility for Adobe CS5 under Windows 7 and Mac OS Lion. E-Spec has been selected by Adobe to exhibit as an Emerging Technology Sponsor at Adobe Max 2011 in early October.

About E-Spec, Inc. Dallas-based E-Spec, Inc. specializes in solutions for integrating the Adobe Creative Suite® with existing business systems and processes. E-Spec is a Silver Adobe® Solutions Partner and a certified Adobe® Reseller. www.e-spec.net

Media Contact: Margot Stewart
805-298-6969
margot@paradessa.com
www.paradessa.com